

DIGITAL MARKETING *Toolbox*



SOCIAL MEDIA TOOLS

METRICOOOL

Grow your audience, attract new customers, and reach your social media goals with an all-in-one platform.

[Click here to create your free account.](#)

PLANOLY

The #1 Marketing Platform for Instagram. Visually Plan, schedule and analyze posts for Instagram, PLUS share posts to Facebook, Twitter, and Pinterest as well.

[Start with their free plan.](#)

TAILWIND

The most robust Pinterest scheduler out there. Tailwind will help you regularly post to Pinterest at optimized times. Plus, use the Tribes feature to magnify your reach.

Try It FREE for 30 Days

CREATIVE TOOLS

CANVA

The only tool you'll need to create amazing social media designs.

[Start with their free plan.](#)

KAPWING

Kapwing is a collaborative platform for creating images, videos, and GIFs. Please note you have to pay to remove their branding.

[Give it a try!](#)

CREATIVE MARKET

A great market place full of graphics, website templates, and other digital design assets.

[Explore Creative Market](#)

STOCK PHOTOS

ADOBE STOCK

If you're looking for high quality stock photos (without the price tag of Shutterstock) give Adobe Stock a try. Sign up for 10 free photos (you can always cancel after).

[Get 10 FREE Photos](#)

STYLED STOCK SOCIETY

Save time and get access to over a thousand gorgeous styled stock photos for less than \$25/month!

[Get Started](#)

RAW PIXEL

High quality premium and free stock photos. The Casual Plan starts at \$3/month.

[Browse Free and Premium Photos](#)

MARKETING TOOLS

INTERACT

Generate Leads, Segment Your Audience & Drive More Traffic With Online Quizzes. Try Now! Interact Has All The Features You'll Need To Create Your Own Lead Generation Quiz.

[Start with their free plan.](#)

DEMIO

The easiest, fastest way to get started with your first webinar. Demio integrates with many of the tools you need PLUS they handle all of the email reminders before, during, and after the event.

[Try It Free for 14 Days](#)

WEBSITE TOOLS

BLUE HOST

I highly recommend BlueHost if you're looking for a place to start with website hosting.

[Get Started for As Little As \\$3.95/month](#)

BLUCHIC

Premium, feminine WordPress themes that elevate your business, instantly. I use the Victoria Theme on OnlineDrea.com.

[Shop Themes](#)

EMAIL MARKETING

MAILCHIMP

What I recommend almost every start with. Their free plan includes a wealth of basic resources for up to 2,000 contacts.

[Get Started for free.](#)

CONVERTKIT

The email service provider I use to send all communication. I recommend Convertkit for businesses who don't need heavily designed templates.

[Try It for Free for 14 days](#)

BUSINESS TOOLS

AIRTABLE

The best way to organize your content (and the only way I organize mine). Part spreadsheet, part database, and entirely flexible, teams use Airtable to organize their work, their way.

[Get Started for Free.](#)

GSUITE

Branded Gmail., Google Drive, Calendar, Sheets, Meetings and more for you and your team.

[Get Started.](#)

CLIENT MANAGEMENT

CALENDLY

Calendly helps you schedule meetings without the back-and-forth emails

[Get Started for Free](#)

DUBSADO

A business management platform that helps you automate, track and grow build your business.

[Give it a try](#)

ASANA

My team and I have used Asana for years as a way to stay focused on the goals, projects, and daily tasks that grow my business.

[Use their free plan like I do](#)

OTHER TOOLS

CIRCLE

The easiest way to host your private online community and where the Savvy Social School lives.

[Start your 14 day free trial](#)

ZOOM.US

The best audio/video calling and recording for meetings, recordings, and conferences.

[Try their robust free version](#)

RESTREAM

Restream is the best way to live stream to YouTube, Twitch, Facebook, and 30+ streaming sites at once.

[Try it out here](#)