

20+ LinkedIn Post Prompts

1. Share why you started doing what you do. What inspired you to start your business/career?
2. Answer a question that you often get asked.
3. Share an upcoming event that you're excited to attend.
4. Share one common misconception about what you do.
5. Give a shout out to a similar but non-competing businesses in your space.
6. Show off your expertise by teaching something. Keep it short and sweet!
7. Thank your past customers for their support.
8. Talk about your values. What's an important part of your culture?
9. Share a piece of industry news.
10. Ask a question! What are you curious to know about those who follow you?
11. Do you have a review of your products or services? Share it out!
12. Share an inspirational quote.
13. Take a moment to share an accomplishment.
14. Ask for feedback.
15. Find a "how to" video on YouTube and share it out.
16. Post a photo of you speaking at an event.
17. Create a video introducing yourself and post it!
18. Repost something from another person. (Tip: Always give credit to who originally created the content)
19. What are you working on now? Share an update with your followers!
20. Talk about why your work matters.
21. Do you have a sample of what you do? Share your work!
22. Get personal. What's one challenge that you've helped your clients and followers overcome?
23. Share a business goal and what your plans are to accomplish it.
24. Celebrate one of your business accomplishments or milestones
25. Go behind-the-scenes and share something that's a work-in-progress.

Sample Calendar

Monday	Tuesday	Wednesday	Thursday	Friday
Share why you started doing what you do. What inspired you to start your business/career?	Thank your past customers for their support.	Answer a question that you often get asked.	Talk about your values. What's an important part of your culture?	Share an upcoming event that you're excited to attend.
Share one common misconception about what you do.	Talk about your values. What's an important part of your culture?	Give a shout out to a similar but non-competing businesses in your space.	Share a piece of industry news.	Ask a question! What are you curious to know about those who follow you?
Do you have a review of your products or services? Share it out!	Share an inspirational quote.	Take a moment to share an accomplishment.	Ask for feedback.	Find a "how to" video on YouTube and share it out.
Post a photo of you speaking at an event.	Create a video introducing yourself and post it!	Repost something from another person.	What are you working on now?	Talk about why your work matters.