


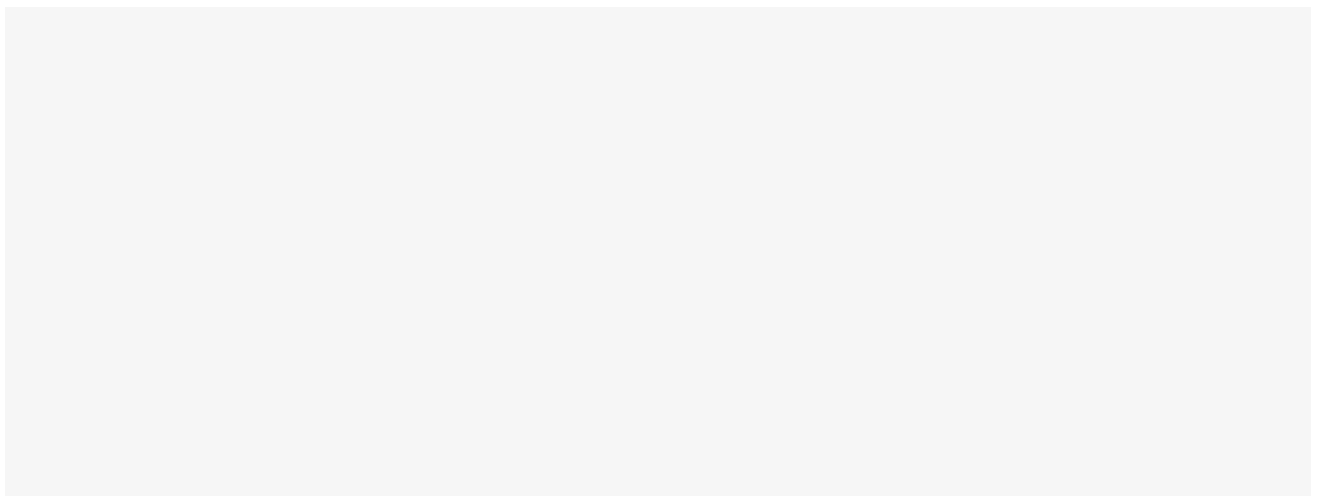


PLANNING FOR THE NEW YEAR

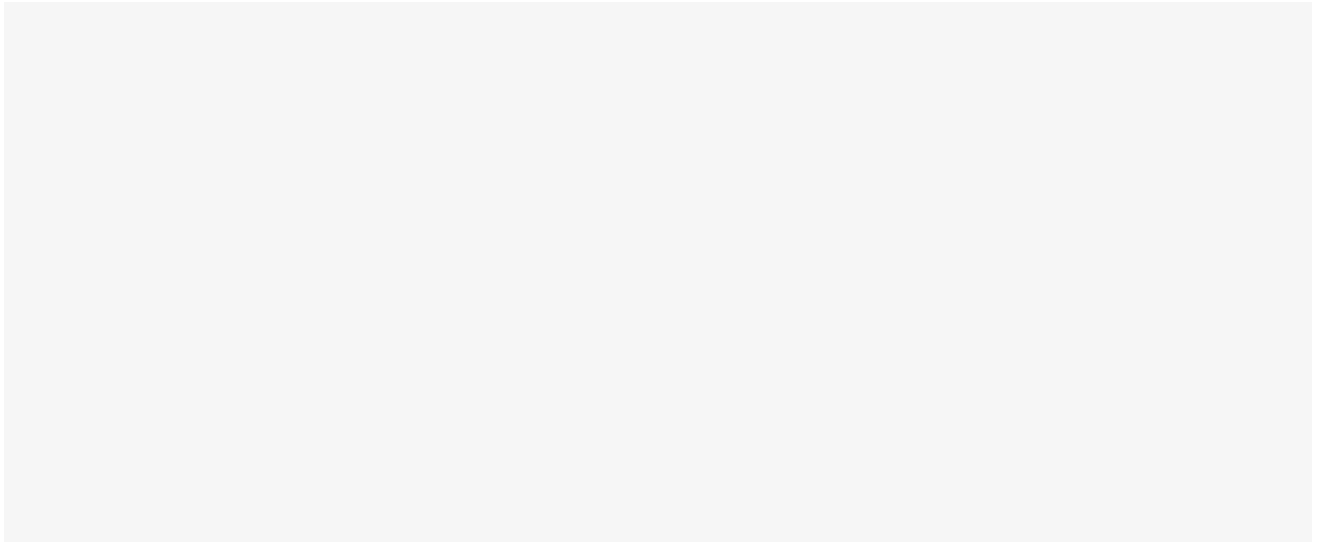
Reflect on your wins for the year.



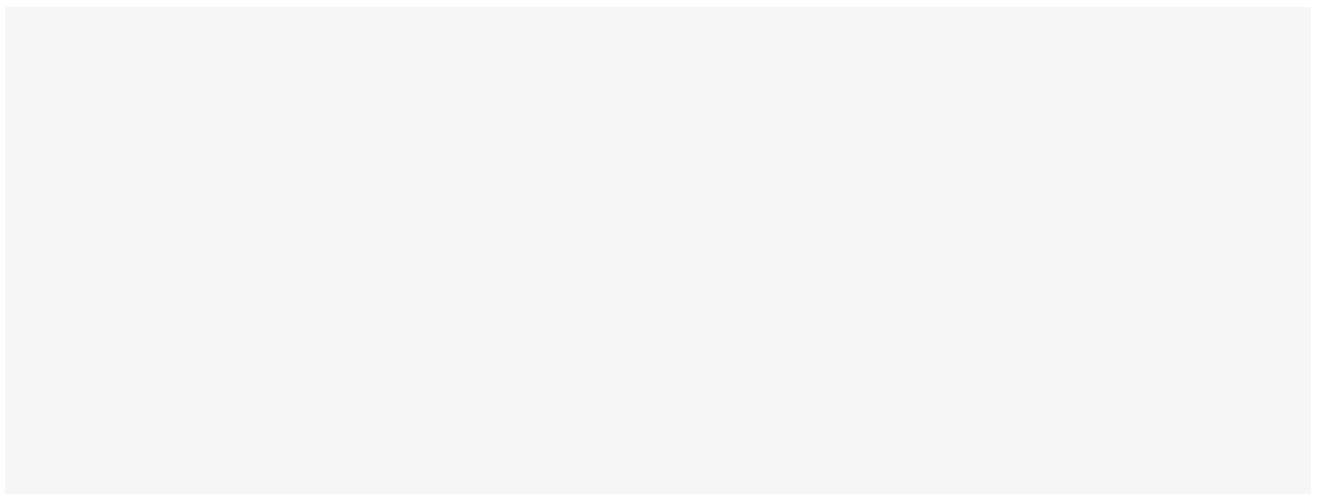
Reflect on your learnings from the year.



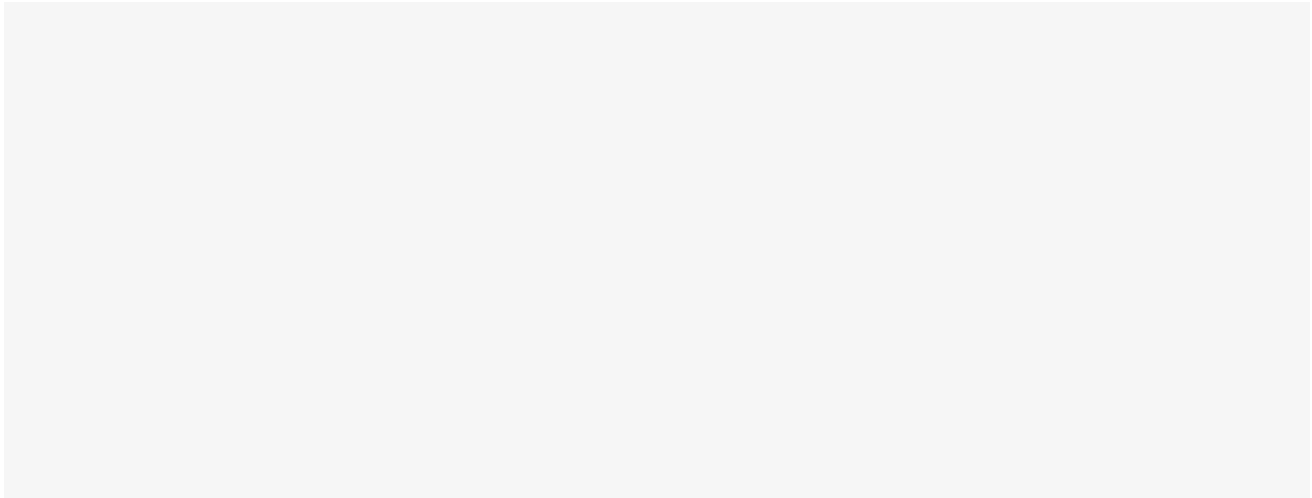
What are your main goals for this year?



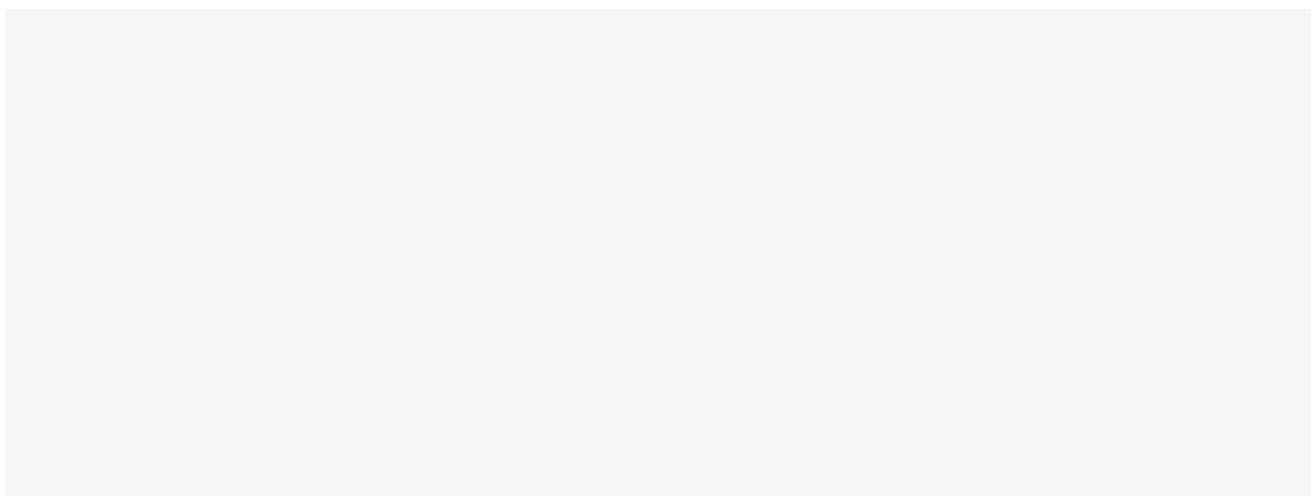
What are your upcoming campaigns and new offers?



What are some important holidays that you want to recognize?



What are your primary content pillars?



PLAN OUT A REGULAR WEEK

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY