

Andréa Jones

SOCIAL MEDIA MANAGER HAPPILY SERVING NEW AND SMALL BUSINESSES

 $\ensuremath{\mathbb{C}}$ 2017 Andréa Jones. All Rights Reserved. Visit www.OnlineDrea.com for details.



About Me



Hi! I'm Andrea— a social media manager & community builder dedicated to saving you time by creating on-brand social media content + managing the day-to-day aspects of your online presence while you run your business.

My Ideal Client...

...has no time for social media management because s/he is too busy doing all the nitty gritty parts of running a business.

... needs a like-minded individual to create regular content for their business on social media in order establish themselves as an industry leader.

... is at the beginning stages of building a business and needs someone knowledgeable in social media to take over while they focus on the bigger picture.

Is that you? Let's chat!



Tonica Kombucha

- Increased Facebook impressions from an average of 1,100 a week to 5,300 a week from April 2016 to Jan 2017
- Increased Instagram followers by 21% from Jan 2017 to May 2017
- Increased our Twitter engagement by 12% from Oct 2016 to April 2017



"Every day you should reach out and touch someone. People love a warm hug, or just a friendly pat on the back. "

Θ

— Maya Angelou







Andrea Jones and her team get a massive Gold Star in managing our Social Channels. Right from the start Andrea studied and mastered the tone of our brand, creating great content and posts that felt like Tonica! After trying several different Social Media companies, Andrea Jones and her team are by far the best we've worked with -which is why we have stuck with them! They are easy to work with, tapped into the online communities we wanted to be connected with, actively interact with users in our product's demographic and respond quickly to comments and questions left on our different Social channels. I love this service and feel very lucky to have found Andrea and her team! ~Zoey Shamai, CEO. Tonica Kombucha



Bark 'n Yapp

- Increased Instagram followers by 52% from Feb to April 2017
- Increased engagement on Twitter by 67% from June 2016 to Jan 2017
- Built a community of dog lovers from 0 to over 3K in one year





We have been working with Andrea for the past year and she has been a tremendous resource for Bark 'n Yapp. She was able to take our social media strategy guide and schedule, create and post engaging posts on our corporate Instagram, Twitter and Facebook accounts. We have seen steady organic growth over the past 12 months and are now beginning to see name recognition and awareness in our served markets based on our social media programs. We have developed a strong working relation and she is always there to lend a creative hand when required.

~Galen Udell, Founder & Top Dog



Client Showcase

Naturaz

- Increased Pinterest followers from 61 to 470 in April 2017
- Increased Instagram from 941 to 2,1470 from Jan 2017 to April 2017
- Increased overall social traffic from an average of 42 per month to an average of 466 per month in one year



Neil D. Brown

- Increased Facebook Impressions by 65% since podcast launch in Oct 2016
- Increased Twitter followers by 51% from Feb 2017 to April 2017
- Designed a lead magnet that increased signups by 50% from Jan 2017 to April 2017



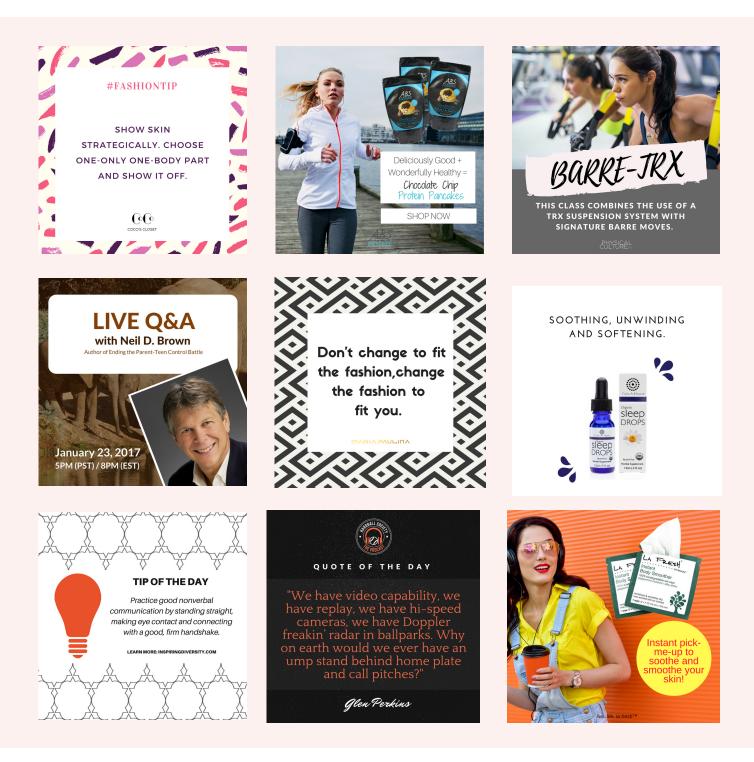








Content Samples



View More Client Showcases



Book a Consultation

Let's Chat!

Access Free Social Media Content

Become a VIP

EmailMe

Send Me a Note

Connect with Me on Social Media

 $f(\mathcal{D})(\mathcal{O})(\mathcal{O})(\mathcal{O})$

