

# ANDRÉA JONES

SOCIAL MEDIA FOR LIFESTYLE BRANDS



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# About Me



I team up with overwhelmed creative entrepreneurs to develop and implement social media and content marketing strategies in order to free up their time for building their businesses. Whether you own an online boutique, edit a digital magazine, photograph newborn babies, or coach other business owners, I take a grassroots approach to seeking your ideal customer and building relationships with your audience in the online space.

**I'm here to help busy brands like you maintain a solid presence with social media and content marketing. So that when your customers are looking for you online, you're there!**

## My Ideal Client...

...has no time for social media management because s/he is too busy placing product orders, managing employees, balancing the books, and doing all the nitty gritty parts of running a small business.

...works hard seeking new business, making real-world connections, and honing their craft as a creative individuals. They need a like-minded individual to create regular content for their website or blog in order establish themselves as an industry leader.

...is at the beginning stages of building a business and needs someone knowledgeable in social media and content marketing to take over the digital aspect of the brand while they focus on the bigger picture.

Is that you? Let's Chat!

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# Social Media

As a boutique social media manager, I focus on providing personalized social media marketing services to lifestyle businesses and start up companies. My goals are to save you time, money, and headache by establishing an online presence for your brand while you run your business. Take a peek at my top performing social media services below!



## Silver - \$ 129/mo

Maintain an active social media presence by creating, curating, and posting content to one (1) social media platform.

**Includes**  
1-2 Posts Per Weekday  
Branded Images

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## Gold - \$ 199/mo

Maintain an active social media community by creating and curating content to one (1) social media platform while driving engagement through community moderating tactics.

**Includes**  
2-3 Posts Per Weekday  
Branded Images  
Comment Moderation

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## Platinum - \$ 299/mo

Maintain an active and proactive social media community by creating and curating content to one (1) social media account while driving engagement and gaining new followers through audience building tactics.

**Includes**  
2-3 Posts Per Day (weekends included)  
Branded Images  
Comment Moderation  
Outreach  
Weekly Reporting

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\*\*Prices listed in \$ USD. Applicable taxes extra.

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# Other Services

While my main focus is social media management, I also offer additional services for a more well-rounded approach to content marketing, a cost-effective alternative to digital marketing agencies or hiring in-house employees..

Blogging ...	\$50 and up
Newsletters ...	\$50 and up
Social Media Audit...	\$69/platform
Social Media Consulting ...	\$99/hr

Take your social media to the next level.

**ENROLL NOW >> Socially Savvy School**

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# Client Showcase

## The Exercise Movement

Facebook | Twitter | Pinterest | Instagram | Blog | Newsletters

- Grew Pinterest following from 14 to 1700+ from July 2015 to July 2016.
- Increased Facebook Engagement through targeted advertising campaigns
- Increased number of website visits from social media from an average of 24/month to an average of 260/month.



Andrea has been absolutely incredible! Before I found her I was struggling to find the time to keep up with all of my social media platforms, and I knew I needed some serious help. Enter Andrea! Since finding her, she has been responsible for our social media management (and I say "our" because I consider her an integral member of The Exercise Movement Team). She has exceeded my expectations at every pic, post, tweet, and pin! I have full confidence in her abilities and I know that I can leave the social media in her capable hands. The best part is that this has opened up more time for me to focus on my mission of helping people to be more active, fit, and healthy. Andrea has been instrumental in the success and growth of The Exercise Movement. She rocks! ~ Teri

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# Client Showcase

## Love Daley Photography

Instagram | Blog Posts | Newsletters

- Created rapport and built brand awareness by consistently posting beautiful content
- Increased Instagram followers from 2600 to 4000+ from December 2015 to July 2016.



“Before finding Andrea, I was overwhelmed, and at my wits end when it came to being consistent with my social media posts. Social media has been one of my biggest marketing strategies when it comes to getting clients, so posting consistently is paramount to my continued success. Andrea has not only boosted my client engagement on my social media platform, she has helped me to create quality content that my fans enjoy seeing. Aside from being a marketing and social media genius, Andrea is super attentive and makes herself available pretty much at anytime for any questions or concerns. She is constantly striving to make my experience as her client an enjoyable one, always willing to listen and make modifications to better my social media content. Super professional, and very personable, I would in a heartbeat recommend her to anyone, as she is honest and genuinely cares about her client and their happiness. Not to sound too cheesy, but she gets an A+ in my book! ~Aisha

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# Client Showcase

## Danyale Thomas Ross

Facebook | Twitter | Instagram | Blog Posts | Website Setup

- From Aug 15 - Dec 15, Increased organic Facebook Reach from 280 to 12861
- Increased Instagram engagement by 43% in the month of October through organic outreach strategies
- Created a home for digital content by setting up a website. Began content marketing strategies through blogging.



*One of the best business decisions that I made in 2015 was choosing to work with Andrea. I found her services on Elance and her submission to my job posting stood out from the rest. After spending a little time getting to know each other Andrea took over the management of my Facebook, Instagram and Twitter accounts, designed and helped to launch my new website and the editing and posting of my blog. Andrea, was able to really capture my business culture and personality and represent my voice well. She was easy to work with, extremely professional, follows guidance, adheres to what it needed, delivers on time and her work always ROCKED!! I highly recommend her services.*

~ Danyale Thomas Ross



# Connect with Me

Book a Consultation

Let's Chat!

Grab My Free Social Media Content

Become a VIP

Email Me

Send Me a Note

Connect with Me on Social Media



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